

COMMUTE SEATTLE



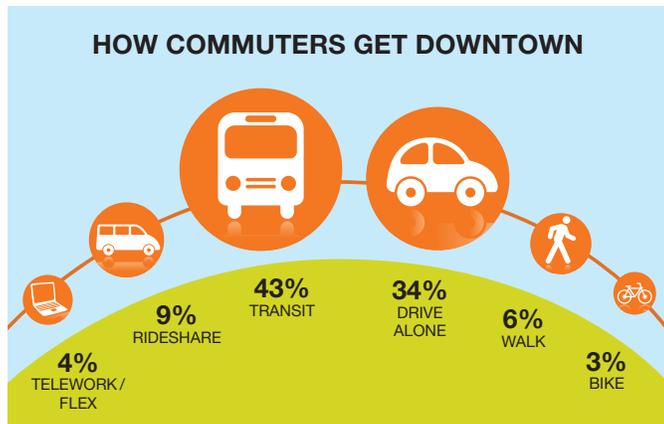
LIVE MORE. DRIVE LESS.



DOWNTOWN SEATTLE COMMUTERS INCREASINGLY WALKING, BIKING, AND RIDING TRANSIT

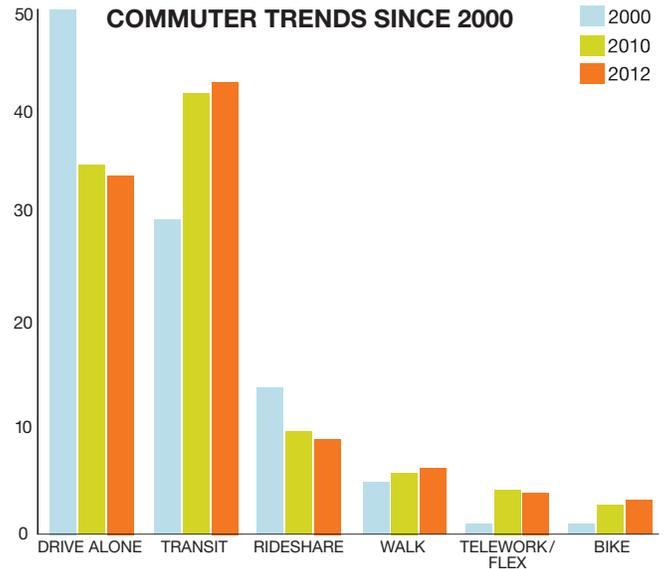
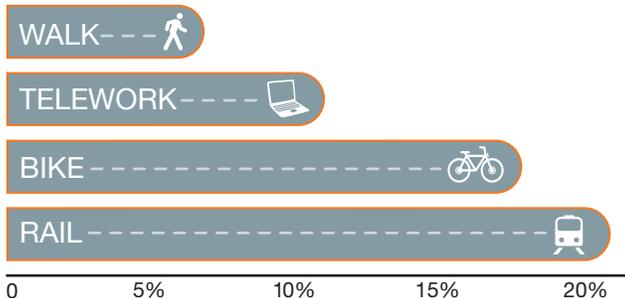
SURVEY FINDINGS

Commuter Seattle's 2012 Commuter Mode Split Survey reveals that two-thirds (66%) of Downtown commute trips are taken by modes other than driving alone¹, up from 65% in 2010 and 50% in 2000. Public transit² (43%) remains the most popular commute choice, followed by carpool/vanpool (9%), walking (6%), teleworking/flex³ schedules (4%), and bicycling (3%).



Rail⁴, bicycling, teleworking, and walking have grown the fastest since 2010, reflecting the success of nascent public investments in these modes and a continued trend toward mobile workplaces. When combined, non-motorized modes now represent 13% of all Downtown commute trips, a share that is expected to increase as Downtown's residential population expands.

FASTEST GROWING COMMUTE MODES 2010 to 2012



ABOUT COMMUTE SEATTLE

Commuter Seattle is a commuter service organization founded in 2004 to enhance Downtown's economic competitiveness by improving transportation access to, within, and through Downtown Seattle. An alliance of the Downtown Seattle Association / Metropolitan Improvement District, King County Metro Transit, and the Seattle Department of Transportation. Commuter Seattle aims to increase transit ridership, cycling and walking among Downtown commuters.

Our strategic goal is to decrease the portion of drive-alone commute trips to 30% by 2016, a four percent shift from current levels. This study represents a longitudinal effort to understand commute trends and serves to benchmark our progress toward the 2016 goal.

Commuter Seattle also provides consulting services for Downtown businesses and property owners looking to develop effective commute packages for their employees and tenants. For more information, see www.commuteseattle.com.



The study is a representative survey of commuters in 10 Downtown neighborhoods who arrive at work between 6-9am. The study blends state-collected data from large employers with a representative sample of other Downtown businesses. Detailed research methods may be found in the full report at www.commuteseattle.com/2012survey

Sources: 2010 and 2012 Center City Commuter Mode Split Surveys were conducted by Gilmore Research Group, and 2000 Census Data

- [1 'Drive Alone' includes solo driving, motorcycles, and drive-on ferry]
- [2 'Public Transit' includes bus, light rail, commuter rail, streetcar, and walk-on ferry]
- [3 'Telework/Flex' includes working remotely and days off from compressed work weeks]
- [4 'Rail' is a subset of transit and includes light rail, commuter rail, and streetcar]