

COMMUTE SEATTLE



LIVE MORE. DRIVE LESS.

2012 COMMUTER MODESPLIT STUDY

MEMO OF INITIAL FINDINGS

TO: Interested Parties
FR: Jamie Cheney, Executive Director
DT: 2/14/2013
RE: Commute Seattle 2012 Modesplit Survey

In 2012 Commute Seattle commissioned a survey by Gilmore Research Group to study commute modes in Downtown Seattle. The 2012 study updates the 2010 study undertaken with identical methodology, and both studies are presented here alongside 2000 Census Data.

Commute Seattle is releasing this memo of high-level 2012 findings in advance of the full study release, anticipated in late February or early March 2013. A press release and one-page summary are attached.

Key Findings:

Two-thirds (66%) of Downtown commuters are not driving alone, up from 65% in 2010

The drive-alone rate continued its steady decline in 2012, dropping to 34.2% in 2012, compared to 35.2% in 2010 and an estimated 50% in 2000.

Public transit (43%) remains the single most popular choice, up from 42% in 2010

Sound Transit set ridership records in 2012, and King County Metro approached its pre-recession record set in 2008. Though the bus is by far the largest transit mode (35.7%), bus commuting *as a share of all commute modes* declined one-tenth of one percent (.1%) due to the even faster growth of rail, walking, bicycling, vanpooling, and teleworking.

Non-motorized modes now represent 13% of all commute trips Walking (6.3%), bicycling (3.3%), and teleworking (3.0%) are growing rapidly, increasing by 11% since 2010 and by 80% since 2000.

Net congestion is up, even as drive-alone rates decline

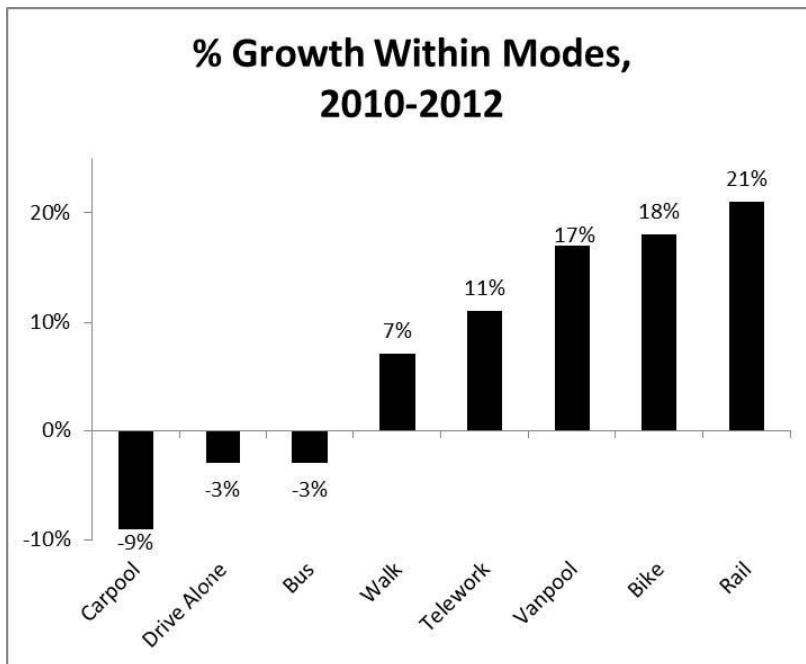
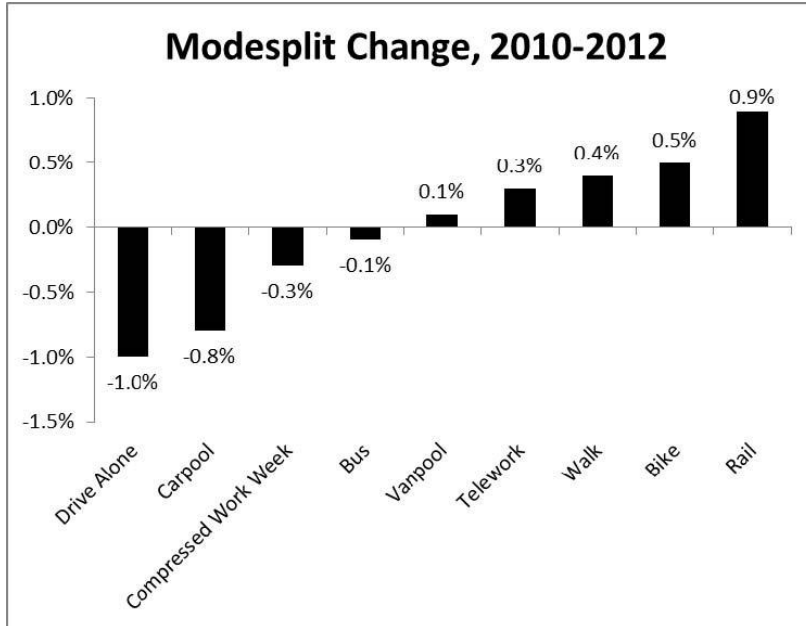
Though the drive-alone rate declined one percent (1%), rapid job growth since 2010 means thousands of new cars traveling into Downtown each weekday.

See the charts and tables on the following page for further information.

COMMUTE SEATTLE



LIVE MORE. DRIVE LESS.



Change Since 2010

	2010	2012
Bus	35.8%	35.7%
Drive Alone	33.7%	32.7%
Carpool	9.2%	8.4%
Walk	5.9%	6.3%
Rail	4.3%	5.2%
Bike	2.8%	3.3%
Telework	2.7%	3.0%
Walk-On Ferry	2.2%	2.2%
Motorcycle	0.8%	0.9%
Vanpool	0.6%	0.7%
Drive-On Ferry	0.7%	0.6%
Compressed Work Week	0.4%	0.1%
Other	0.9%	0.9%

Change Since 2000

	2000	2010	2012
Transit	30%	42.3%	43.1%
Drive Alone	50%	35.2%	34.2%
Rideshare	14%	9.8%	9.1%
Walk	5%	5.9%	6.3%
Bike	1%	2.8%	3.3%
Telework/ Flex/Other	1%	4.0%	4.0%

*The 2000 Census Data was less granular than the 2010 and 2012 data, being limited to the above categories. For 2010 and 2012, selected modes were combined for comparison. 'Transit' includes bus, light rail, commuter rail, streetcar, and walk-on ferry. 'Drive Alone' includes solo driving, motorcycling, and drive-on ferry. 'Rideshare' includes carpool and vanpool.

Center City Employment

2010	183,521
2011	196,648
2012	202,222*
	*Estimated